

September 2024

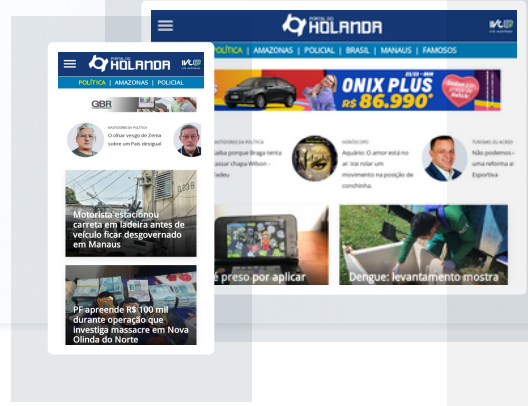
# Website Analysis

portaldoholanda.com.br



View the full analysis at:  
[pro.similarweb.com](https://pro.similarweb.com)

últimas notícias de manaus, do amazonas, do brasil e do mundo sobre bastidores da política, polícia, famosos, economia, cultura e entretenimento.



## Traffic & Engagement

### Total visits 📈

📅 Aug 2024 🌐 Worldwide

28.72M

↑ 112.47% from last month

### Device distribution 📈

📅 Aug 2024 🌐 Worldwide



- Desktop 18.20%
- Mobile Web 81.80%

Global rank #23,054

Country rank #1,172  
🇧🇷 Brazil

Industry rank #2,200  
News\_and\_Media

### Engagement overview ⓘ

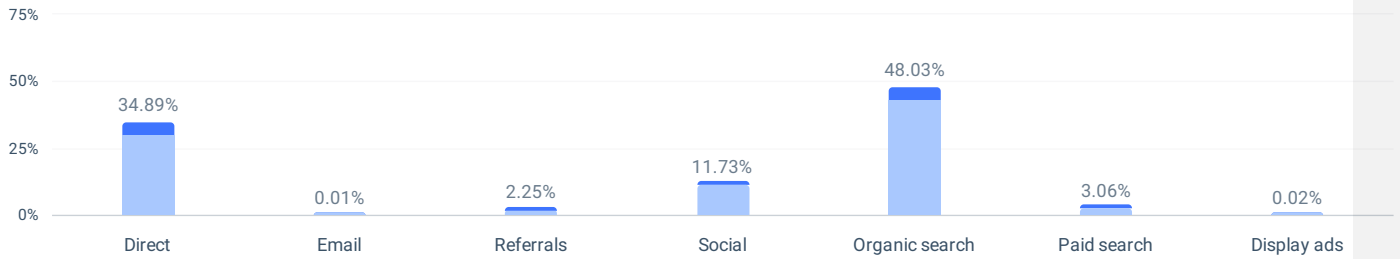
📅 Aug 2024 🌐 Worldwide 📄 All Traffic

📅 Monthly visits ⓘ	28.72M 📈	🕒 Visit Duration ⓘ	00:02:56 📈	📄 Bounce Rate ⓘ	54.66% 📈
👤 Monthly Unique Visitors ⓘ	22.85M 📈	📄 Pages / Visit ⓘ	1.18 📈		

# Marketing Channels

## Channels overview

Aug 2024 Worldwide All traffic

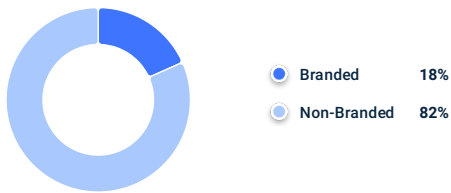


## Organic Search

Organic search makes up 47.72% of website traffic

### Branded vs. non-branded

Aug 2024 Worldwide Desktop



### Top organic search terms

Aug 2024 Worldwide Desktop

Search Term	Percentage	Change
portal do holanda	15.87%	↑ 52.85%
wilson lima	2.96%	↑ 412.12%
amazonas fc	0.96%	-
blog do holanda	0.75%	↑ 154.15%
atr formação de gelo nas a...	0.74%	-

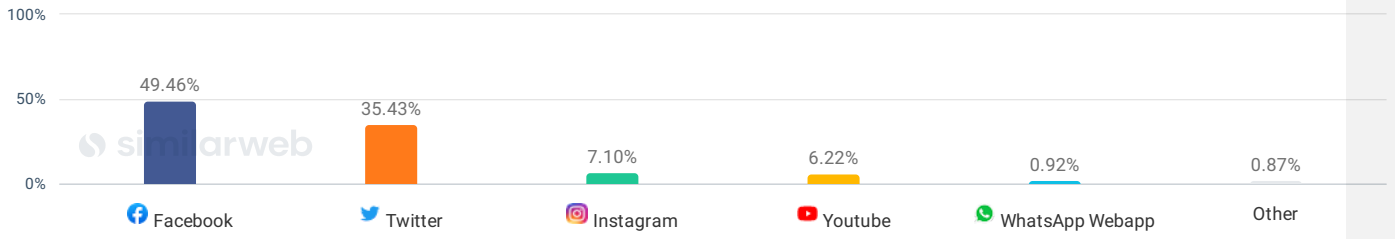
# Social

Social makes up 1.24% of website traffic



## Social traffic

Aug 2024 Worldwide Desktop



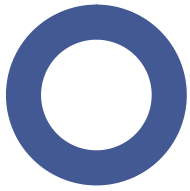
# Display Advertising

Display ads makes up <1% of website traffic



## Display ad network

Aug 2024 Worldwide Desktop



Unidentified Network 100%

## Top publishers

Aug 2024 Worldwide Desktop



No results  
Try a different website, date range or country