

Jan 2025

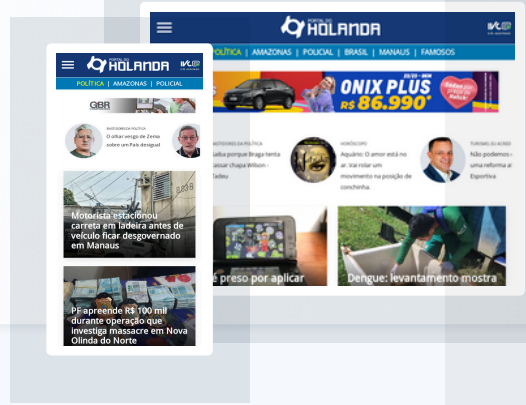
Website Analysis

portaldoholanda.com.br



View the full analysis at:
pro.similarweb.com

últimas notícias de manaus, do amazonas, do brasil e do mundo sobre bastidores da política, polícia, famosos, economia, cultura e entretenimento.



Traffic & Engagement

Total visits

Jan 2025

25.44M

↓-12.93% from last month

Device distribution

Jan 2025



- Desktop 20.20%
- Mobile Web 79.80%

Global rank #26,243

Country rank #1,371

Industry rank #2,305
News_and_Media

Engagement overview

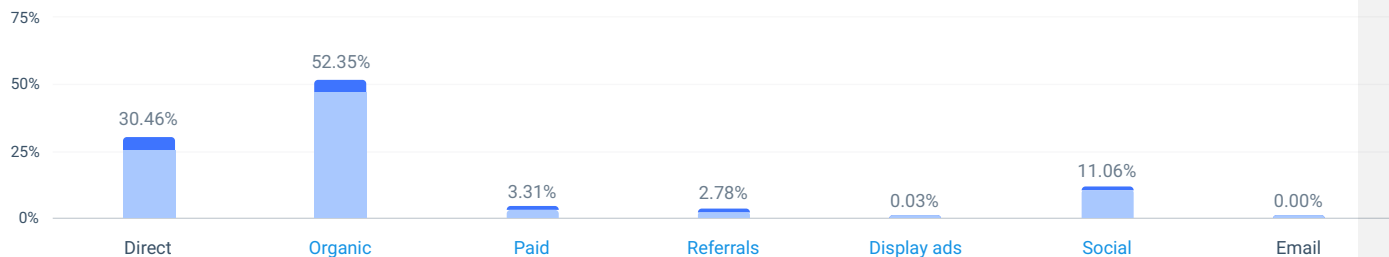
Jan 2025 All Traffic

Monthly visits	25.44M	Visit Duration	00:02:29	Bounce Rate	52.44%
Monthly Unique Visitors	20.22M	Pages / Visit	1.17		

Marketing Channels

Channels overview

Jan 2025 Worldwide All traffic

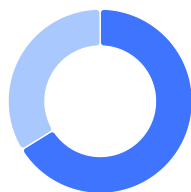


Organic Search

Organic search makes up 49.49% of website traffic

Branded vs. non-branded

Jan 2025 Worldwide All traffic



Branded 66%
Non-Branded 34%

Top organic non-branded search terms

Jan 2025 Worldwide All traffic

Search Term	Percentage	Change
manaus	3.08%	↓ 4.81%
globoplay	2.85%	↓ 25.27%
gracyanne barbosa pelada	2.57%	-
amazonas	2.35%	↓ 26.86%
blog do holanda	1.82%	-



Top paid non-branded search terms



No results

Try broadening your parameters or searching for something else.

Referrals



Top referring websites

Jan 2025 Worldwide Desktop

Domain	Share	Change
i.threads.net	30.81%	↓ 24.05%
app.cse360.com.br	16.80%	↑ 148.58%
warroom.stilingue.com.br	16.80%	↑ 148.58%
portalsinopress.com.br	16.80%	-
knewin.com	5.60%	↑ 298.39%

Top referring industries

Jan 2025 Worldwide Desktop

Website Categories	Traffic Share
News and Media	53.21%
Arts and Entertainment - Other	30.81%
Marketing and Advertising	4.05%
Law and Government - Other	2.80%
Online Marketing	2.80%

Outgoing Traffic

Top link destinations

Jan 2025 Worldwide Desktop

Domain	Share	Change
facebook.com	69.84%	↓ 84.38%
amazon.com.br	18.83%	-
t.me	11.33%	-

Outgoing Ads

Top ad destinations

Jan 2025 Worldwide Desktop



No results

Try a different website, date range or country

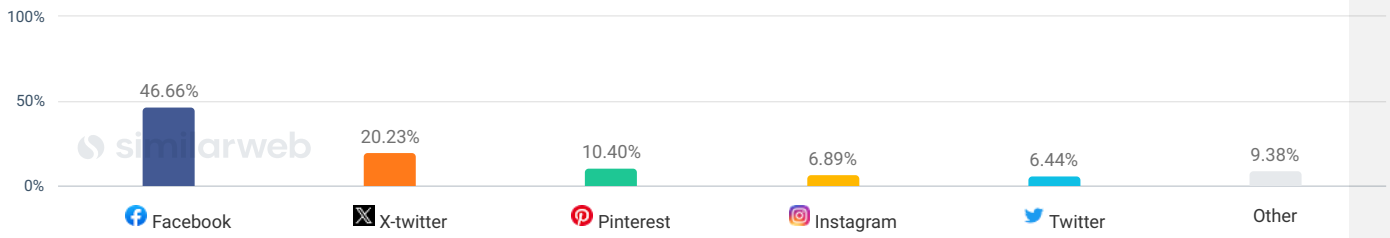
Social

Social makes up 2.24% of website traffic



Social traffic

Jan 2025 Worldwide Desktop



Display Advertising

Display ads makes up <1% of website traffic



Display ad network

Jan 2025 Worldwide Desktop



Unidentified Netw... 100%

Top publishers

Jan 2025 Worldwide Desktop



No results
Try a different website, date range or country